CURRICULUM VITAE

AMARA MALIK, Ph.D.

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PRESENT POSITION:

- Assistant Professor (Ad-hoc), Institute of Information Management, University of the Punjab, from March 18, 2019 to date.

PREVIOUS POSITIONS

- Lecturer, Department of Information Management, University of the Punjab, August 27, 2012 to March 17, 2019
- Librarian, Institute of Administrative Sciences, University of the Punjab, April 10, 2010 to August 26, 2012.
- Librarian, Institute of Administrative Sciences, University of the Punjab, June 1, 2009 to April 9, 2010.
- Lecturer, Department of Library and Information Science, University of the Punjab, September 9, 2008 to February 2009.
- Librarian, Institute of Administrative Sciences, University of the Punjab, Jan-Sept 2008.
- Internship of two months in The Punjab University Library.

EDUCATION

- Ph.D. Library and Information Science, University of the Punjab, 2019.
- M.Phil in Library and Information Science, University of the Punjab, 2010. CGPA 3.63
- M.A. in Library and Information Science, University of the Punjab, 2007. CGPA 3.76
- Bachelor of Arts, University of the Punjab, 2005. Marks, 565/850
- Intermediate, Lahore Board, 2003. Marks, 763/1100
- Matriculation, Lahore Board, 2001. Marks, 663/850

AWARDS/ACHIEVEMENTS/HONOUR

- Gold Medalist in Masters in Library & Information Science, University of the Punjab.
- First position in F.A. in Government Degree College for Women, Pattoki.
- Throughout first class academic career.
- Higher Education Commission approved Supervisor for PhD
- A paper titled, "*Information Sharing Behavior of Facebook Users in Pakistan: A Case of COVID-19*" has been awarded as Second Place in the International Paper Contest held by the Special Interest Group on International Information Issues (SIGIII) of the Association for Information Science and Technology (ASIS&T) in 2021.

RESEARCH PROJECTS

- Punjab University Research & Development Grant. Wikipedia and Academia: Patterns of Use and Perceptions of Credibility (2019-2020).
- Punjab University Research & Development Grant. Understanding Health Information Seeking and Sharing Behavior of Young Adults on Social Media (2021-2022)

COURSES TAUGHT

- Emerging Technologies and Applications in Libraries
- Advance Management and Leadership Skills
- Professional Communication Skills
- Information Sources and Services
- Theoretical Foundations of Information Based Organizations
- Marketing of Information Products & Services
- Managing Collection and Online Access
- Indexing and Abstracting
- Management of Libraries and Information Centers
- Humanities and Social Sciences Information
- School Library and Media Centre
- Archives and Records Management
- Personal Information and Knowledge Management

PROFESSIONAL AFILIATIONS

- Member, IFLA (Membership ID= PK-6011)
- Member, Association for Information Science and Technology (ASIS&T)
- Member Punjab University Alumni Association
- Member, Punjab University Library and Information Management Alumni Association (PUILMAA)
- Member, Pakistan Library Association (PLA)

COMMUNITY SERVICES/ ADMINISTRATIVE RESPONSIBILITIES

- Working as Supervisor for IFLA internship program (2021-)
- Corresponding Member of Section Education and Training (SET, IFLA)
- Social Media Manager of BSLISE project (IFLA)
- Communication officer South Asia Chapter (ASIS&T, 2021-2023)
- Communication officer SIG Social Media (ASIS&T, 2021-2023)
- Editor of Institute of Information Management Newsletter (IIM Newsletter)
- Punjab University Faculty of Economics & Management Sciences Board Member (2015-2017; 2019-2021)
- Focal person for "Career Counseling & Placement Services" from IIM, PU
- Departmental focal person for "Offices of Research, Innovation and Commercialization (ORIC)" from IIM, PU.
- Admission Committee (MA & MPhil), Institute of Information Management, University of the Punjab, Pakistan [To date]
- Departmental focal person for the committee on "Annual Report: University of the Punjab".
- Focal person for "Quality Enhancement Cell (QEC)" from IIM, PU.
- Convener, Registration Committee of 2nd International Conference on Information Management & Libraries (ICIML) 2018, Department of Information Management PU.
- Convener, Registration & Reception Committee of International Conference on Information Management & Libraries (ICIML) 2015, Department of Information Management PU.
- Executive member Pakistan Library & Information Science Alumni Association (PULISAA) 2010.

THESIS SUPERVISION

- Azeem Akbar. Impact of Personality Traits on Knowledge Management Behavior and Information Science Professionals in Pakistan (PhD thesis, Work in progress).
- Faiza Bashir. Mobile Devices in Medicine: A Survey of Medical Faculty and Students from the Perspectives of TPB and U&G (PhD thesis, Work in progress).
- Maryam Khokhar. Open Access Behavior of University Faculty Members from the Perspective of Decomposed Theory of Planned Behavior (DTPB) (MPhil thesis Work in progress).
- Qazi, M. I. (2021). Everyday Life Information Seeking Behavior of Transgender in Pakistan (MPhil thesis).
- Alvi, Mahmood (2020). Dengue Related Information Needs and Seeking Behavior of Educated Population of Lahore (MPhil thesis).
- Ali, Shahbaz (2020). Impact of Information Literacy Skills of Mathematics Faculty Members on their Research Productivity (MPhil thesis).

- Khedija Sehar (2020). Students' Perception about Their Master's Program in Information Management. (Master thesis).
- Khan, Haseena (2018). Mobile devices in Medicine: A survey of how medical students use smartphone to find information (Master thesis).

RESEARCH WORK

- Library and Information Science Education in Pakistan: Current Status, Challenges and Prospects. PhD thesis.
- Readiness for digital reference service (DRS) in university libraries. MPhil thesis.
- Effectiveness of library practicum: Perception of LIS graduates of University of the Punjab. Master's thesis.

BOOK CHAPTERS

- Warriach, F. Nosheen, Malik, A., & Ameen, K. (2016). In search of new horizons: Agenda of LIS schools in Pakistan. In Seadle, M., Chu, C. M., Stockel, U., & Crumpton, B. (eds.). *Educating the Profession: 40 years of the IFLA section on education and training*. Germany: De Gruytger.
- Ameen, K. & Malik, A. (2016). A Snapshot of LIS Education in Pakistan In Malhan, I. V., Kaur, Trishanjit & Kaur, Navkiran (eds.). *Transformation of LIS Education, Libraries and Information Services for Knowledge Society*. New Delhi: Ess Ess Publications.

RESEARCH ARTICLES

1) Malik, A., Ali, S. Batool, H. & Ameen, K. (2022). Linking information literacy with research productivity: A survey of academicians in Pakistan. *portal: Libraries and the Academy* (**Impact Factor=1.067**).
2) Mahmood Ahmad, Amara Malik, Khalid Mahmood (2021). Dengue-related information needs and information seeking behavior in Pakistan. Health Communication, DOI: 10.1080/10410236.2021.1996674 (**Impact Factor=3.198**)
3) Malik, A. Mahmood, K., & Islam, T. (2021). Understanding the Facebook Users' Behavior towards COVID-19 Information Sharing by Integrating the Theory of Planned Behavior and Gratifications. *Information Development*. DOI: 10.1177/02666669211049383 (**Impact Factor= 2.049**)
4) Sheikh, A., Malik, A., & Mahmood, K. (2021). Research practices of LIS professionals in Pakistan: A study of attitudes, involvement and competencies. *Journal of Information Science*, 0165551520972033(**Impact Factor= 3.282**).
5) Khan, H. & Malik, A. (2021). Academic use of smartphones among medical students in Pakistan. *Information Development* (**Impact Factor= 2.049**).

6) Naveed, A. Malik, A. Mahmood, K. (2021). Impact of Conspiracy beliefs on Covid-19 Fear, and Health Protective Behavior: A Case of University Students. *Library Hi Tech*, 39(3), 761-775. **(Impact Factor= 2.357).**

7) Bashir, I. Malik, A. & Mahmood, K. (2021). Social media use and information sharing behavior of university students. *IFLA Journal, 47* (4), pp. 481-491.

8) Malik, A., Ali, S., Batool, S. H. & Ameen, K. (2021). Assessing information literacy skills of mathematics faculty members in Pakistan. *Qualitative and Quantitative Methods in Libraries, 10*(3), 283-300.

9) Bashir, I. Malik, A. & Mahmood, K. (2021). Measuring personal and academic differences in students' perceived social media credibility. *Digital Library Perspectives* (ahead-of- print).

10) Malik, A., & Ameen, K. (2021). Appraising the current status, issues and challenges of library and information faculty members in the universities of Pakistan. *International Information & Library Review, 53*(2), 187-198.

11) T. Hussain, S. H. Batool, Amara. Malik, S. W. Hussain, Mahmood, K. (2021). Information sources, practices and barriers: A situated and context bound model of Pakistani electronic media reporters. *Online Information Review, 45*(5), 879-897 (**Impact Factor= 2.325**)

12) Malik, A., & Ameen, K. (2021). Needed Competencies for Library and Information Faculty Members in Pakistan. *Library Philosophy and Practice*

13) Sehar, K. & Malik, A. (2021).Students' Perception about Their Master's Program in Information Management *Library Philosophy and Practice*

14) Malik, A., & Ameen, K. (2021). The employment landscape and LIS education in Pakistan: challenges and prospects. *Global Knowledge, Memory and Communication 70*(1/2)79-93.

15) Amina, W., Warraich, N.F. and Malik, A. (2021), Usage of and learning from Wikipedia: a study of university students in Pakistan, *Global Knowledge, Memory and Communication*, 70 (3), 282-292.

16) Malik, A. (2021). From library science to information management: The renaming of LIS education in Pakistan, *SET Bulletin 22*(2), 20-23

17) Malik, A., & Ameen, K. (2020). Quality assurance and LIS programs in Pakistan: Practices and prospects. *portal: Libraries and the Academy*, 20(2), 237-254. (**Impact Factor=1.067**).

18) Malik, A., & Ameen, K. (2020). Attracting prospective students to master's program: a dilemma for library and information science education. *Library Philosophy and Paractice*

19) Warraich, N. F., & Malik, A. (2019). Managing and preserving indigenous newspapers in an information management era: a case of a developing country. *The Serials Librarian*, 77(3/4), 84-92.

20) Warraich, N. F., Ameen, K., & Malik, A. (2019). Recruitment and retention of information professionals: library leaders' perspectives in Pakistan. *Global Knowledge, Memory and Communication*, *68*(6/7).

21) Warraich, N. F., Malik, A., & Ameen, K. (2018). Gauging the collection and services of public libraries in Pakistan. *Global Knowledge, Memory and Communication*, *67*(4/5).

22) Malik, A., & Ameen, K. (2018). Library and information science collaboration in Pakistan: Challenges and prospects. *Information and Learning Science*, *119*(9/10).

23) Malik, A., & Ameen, K. (2017). Library/information education programs in Pakistan: A comparison with IFLA Guidelines. *Library Review*, *66*(4/5).

24) Malik, A., & Mahmood, K. (2014). Readiness for digital reference service (DRS) in university libraries: A survey in the Punjab, Pakistan. *Information Development, 30*(2) (**Impact Factor=0.787**).

25) Malik, A., & Mahmood, K. (2013). Infrastructure needed for digital reference service (DRS) in university libraries: An exploratory survey in the Punjab, Pakistan. *Library Review, 62*(6/7)

26) Malik, A., & Ameen, K. (2010). Effectiveness of library practicum: Perceptions of LIS graduates in Pakistan. *Library Review, 59*(8).

27) Malik, A., & Mahmood, K. (2009). Web search behavior of university students: A case study at University of the Punjab. *Webology, 6*(2).

CONFERENCE PAPER

- Bashir, F. & Malik, A. Mahmood, K. Infodemic during pandemic: The phenomenon of misinformation on social media. 1st International Conference on Interdisciplinary Approach in Social Sciences (ICIA, 2021), 11-12 November, 2021 at Islamia University of Bahawalpur, Pakistan.

- Malik, A. What Constitutes Core in LIS Master's Program?: A Qualitative Study of Pakistani Perspective presented at: 10th Asia-Pacific Library and Information Science Education and Practice (ALIEP) international Conference, Philippine, 21-22 October, 2021.

- Akbar, A. Warraich, N. F. & Malik, A. (2021). Relationship between Personality Traits and Knowledge Sharing Behavior: A Systematic Literature Review at SIG-KM International Research Symposium September 29, 2021 University of North Taxes, USA.

- Malik, A. Research Collaboration in Library and Information Science: Barriers, Challenges and Prospects presented at: International Conference of University Librarians Association of Sri Lanka (ICULA), September 22, 2021.

- Alvi, M., Malik, A. & Mahmood, K. dengue related information needs and seeking behavior of educated population of Lahore presented at: International Conference on Emerging Issues of Information Landscape, Sargodha, Pakistan April 21, 2020

- Khan, H., & Malik, A. "Mobile devices in medicine: A survey of how medical students use smartphones to find information" presented at: International Conference on Emerging Issues of Information Landscape, Sargodha, Pakistan February, 28 March 01, 2019.
- Ameen, K. Malik, A. & Khan, S. N. "LIM education and collaboration among the developing countries: An overview of opportunities and barriers in the age of social media" presented at: IFLA WLIC, Kuala Lumpur, Malaysia 24-30 August, 2018.
- Warraich, N. F., & Malik, A. "Challenges to preserve indigenous newspapers: A case of developing country" presented at: IFLA WLIC, Kuala Lumpur, Malaysia 24-30 August, 2018.
- Batool, H. & Malik, A. & Ameen, K. "Graduates on placement: Perceptions about effectiveness and learned professional skills" presented at World Library and Information Congress 83rd IFLA General Conference and Assembly in Wroclaw, Poland, 19-25 August, 2017.
- Malik, A. & Ameen, K. "LIS curriculum in Pakistan: A comparison with IFLA guidelines" presented at International Conference on Information Management and Libraries at Dept. of Information Management, University of the Punjab, 10-13 November, 2015.
- Malik, A. & Mahmood, K. "Web search behavior of university students: A case study at University of the Punjab" presented at PLA National Conference in Islamabad, 11-12 May, 2009.

WORKSHOPS/SEMINARS

- Organized and conducted a workshop on "Advanced Structural Equation Modeling (SEM) Using AMOS" on September 22, 2021 at IIM, PU
- Organized and conducted a workshop on "Basic Structural Equation Modeling (SEM) Using AMOS" and delivered a lecture on August 25, 2021 at IIM, PU.
- Participated in an international seminar on the topic, "News media/digital humanities/FAIFE/CLM fake news series" on February 08, 2021 held at Amsterdam.
- Participated in an international seminar on the topic, "Enabling information ethics in a technologically saturated world" on November 07, 2020 held at Amsterdam.
- Participated in an online international seminar on the topic, "Empowering libraries & making it real" on September 24, 2020 held at USA.
- Participated in an online international seminar on the topic, "Libraries and sustainability - the 17 goals in focus for libraries worldwide" on September 22, 2020 held at France.
- Participated in an international seminar on the topic, "SOCRS: International open access practices: Strategies beyond the APC model" on September 21, 2020 held at Amsterdam.
- Participated in an international seminar on the topic, "SOCRS: International open access practices: Strategies beyond the APC model" on August 21, 2020 held at USA.

- Organized a seminar on the topic, "Conceptualization of success for life" on October 3, 2019
- Organized an International Conference on Information Management and Libraries at Dept. of Information Management, University of the Punjab in October 2018 and served as convener of registration committee
- Attended a workshop "Role and responsibilities of focal persons for career counseling & placement services" in February 2018 held at University of the Punjab, Lahore
- Participated in one-day workshop "Application of linked data technologies in libraries & developing institutional repository" on January 30, 2018 at the Department of Information Management, University of the Punjab.
- Attended a seminar "Writing a research proposal" on September 12, 2012 in the Department of Library & Information Science, University of the Punjab.
- Participated in the workshop "Developing academic librarians as knowledge workers" at Department of Library & Information Science, University of the Punjab on July 26 -28, 2011.
- Attended a workshop "Literature review & and managing references using Endnote software" on March 31 & April 01, 2011 at the Institute of Business Administration, University of the Punjab.
- Participated in the workshop "ICT training needs for librarians" at Main Library, University of the Punjab on May 8, 2010 organized by Punjab University Library & Information Science Alumni Association (PULISAA).
- Participated in 3 days workshop on "Library management systems" jointly organized by Higher Education Commission Pakistan (HEC), International Network for the Availability of Scientific Publications (INASP) and University of Management and Technology (UMT) on February 15-17, 2010 at UMT, Lahore.
- Organized one day workshop "Social tagging and library practices for knowledge organization" jointly held by Knowledge and Information Management Academy (KIMA), Punjab University Library & Information Science Alumni Association (PULISAA) and University of Management & Technology (UMT) at UMT on February 1, 2010.
- Participated in the workshop on "Gender mainstreaming in the project cycle" held on January 7-9, 2010 at Institute of Administrative Sciences (IAS) University of the Punjab.
- Participated in one day workshop "Information management in learning organizations" jointly organized by PLA Punjab, Knowledge and Information Management Academy (KIMA), and Punjab University Library on December 23, 2009 at PU Library.
- Organized one day seminar "Emerging challenges for professional competence" by Punjab University Library & Information Science Alumni Association (PULISAA), Punjab University Library and Pakistan Library Association Punjab (PLA Punjab)at Punjab University Library on February 2, 2010

- Participated in 6th Pakistan Library Science Conference "Library & Information Science research in Pakistan: challenges & opportunities" on June 28-02, July 2009 at Baragali Campus, University of the Peshawar, Department of Library & Information Science.