UCAD, University of the Punjab, The Mall, Lahore-Pakistan Phone: +92 321 4152409 E-mail: nadeem.cad@pu.edu.pk

Nadalam2k@gmail.com

Nadeem Alam

Profession Lecturer, Researcher, Writer, Art Critic, Painter.

Summary of Qualifications 2017 Research Center, UCAD Punjab University Lahore

M.Phil Art History (CGPA: 3.42)

2000 College of Art & Design Punjab University Lahore

MA Fine Arts (1st Div.)

1998 Punjab University Lahore

MA Urdu (2nd Div.)

1992-1994 Punjab University Lahore

BA (1st Div.)

1992 BISE Lahore

HSSC (1st Div.)

1989 BISE Lahore

SSC (1st Div.)

Work Experience 2009-To date UCAD, University of the Punjab Lahore

Lecturer

2006-To date The Nation & The Pakistan Today Lahore

Writer / Journalist

2007-To date Pakistan Television, HUM TV Lahore

Script Writer

2006-2008 GC Sheikhupura Sheikhupura

Lecturer

2002-2006 GC Shahkot Distt. Sheikhupura/Nankana

Lecturer

2000-2002 CPS Lahore

Art Director/Art Teacher O & A Level

1994-2000 5th Dimension/X9 (Art Gallery & Production House) Lahore

Coordinator

Extracurricular Activities Debater, Writer and Presenter

Languages English (SRW), Urdu (SRW), Punjabi (SRW), Arabic (RW), Persian (RW)

Hobbies Painting, Photography, Reading, Movies, Cricket, Listening to Music

Professional Memberships

Member Prospectus Committee of the College of Art and Design for 2011 & 2012

Member Curriculum Committee of the College of Art and Design for Designing and Developin Syllabus of:

MS Art-History

Member Curriculum Committee of the College of Art and Design for Revising Syllabi of:

MFA (2 Years) MA (2 Years), BFA (4 Years)

Member AAP (Artist Association of Punjab)

Expert Author Ezinearticles (<u>www.ezinearticles.com</u>)

Member PURAF (Punjab University Researchers & Artists Forum)

Interests and Activities Research Based Writing, Music, Sports, History of Art, Architecture and Literature.

Volunteer Experience Fund Raising Program for PSRD Lahore

Flora Festival Lahore

Set Design, "A West Side Story" (English Play)

Assistant Set Designer, "Guns & Roses" & "Mujhey Chand Chahiye" (Urdu Films)

Research & Scriptwriting

- 13 Episode TV Programme on Pakistani Art "Funkada" (the Art Hub) for PTV
- "Heritage Revived" A Mega Music Show on PTV
- "Pakistani Art after Independence" Independence Day Programme on PTV
- "MAA" (Mother), A Music Show on HUM TV

Online Publication

www. dawn.com (https://www.dawn.com/authors/2884/nadeem-alam)

www.ezinearticles.com (ezinearticles.com/?expert=Nadeem_Alam - 19k)

www.chowk.com (www.chowk.com/show_writer_page.cgi?pen_name=Nadeem%20Alam - 17k)

www.magnusmagazine.co.uk /articles/whataboutthee-art.htm - 10k)

www.fileblogs.com (fileblogs.com/index.php?page=author&author_name=Nadeem%20Alam - 19k -)

www.renoir.org.yu (www.renoir.org.yu/lasting-impression.asp - 16k)

www.art.digestopia.com/ (www.art.digestopia.com/ - 95k)

Publications / Books

• College of Art and Design; A Journey of Resilience and Success

(Coauthored with Marjorie Husain)

In Process

• Landscapes, Cityscapes and Related Conceptual Paintings

(10 Monographs in the Fouth Chapter "Traditioan and Contemporary Trends")

- Canvas & Colleagues: Exhibition Catalogue by the Past and Present Faculty of the College (Text Compiled and Edited)
- Lahore Architecture in Painting: Colonial Period and Pakistan

Nadeem Alam

Resume

Research Papers

- Kites, Kite Flying and Kite Fighting in Punjab; Culture, Tradition and Basant
 Research Journal of South Asian Studies, University of the Punjab, Lahore
 (Coauthored with Amjad Parvez)
- Female Contribution in Major Art-Forms of India and Pakistan during 20th Century
 Oriental College Magazine, University of the Punjab, Lahore
 (Coauthored with Amjad Parvez)

List of Articles in Newspapers / Magazines

- Nadeem Alam. "A Journey through Imagination." *Lounge; Daily the Pakistan Today*, June 24, 2012: 42-43.
- —. "A lifelong romance." *Images: the DWAN*, May 11, 2014: 10.
- —. "A Naturalistic Affair." DNA; Debate News & Analysis, January 11, 2014: 19.
- —. "An Affectionate Mentor." *Lounge; Daily the Pakistan Today*, January 22, 2012: 51-53.
- —. "An Epitome of Pride." *DNA; Debate News & Analysis*, January 04, 2014: 18-19.
- —. "An introspection." Sunday Plus; Daily the Nation, February 2007: 8.
- —. "An Untold Story." *Sunday Plus; Daily the Nation*, July 2010: 12-13.
- —. "Anhad Naad: The Constant Process of Creation." *Monthly The PIQUE*, May 2014: 74-75.
- —. "Anila Zulfiqar." In *Landscapes, Cityscapes and Related Conceptual Paintings*, by Rahat Naveed Masud and Barbara Schmitz, 100-101. Lahore: Department of Press and Publications, University of the Punjab, 1212.
- —. "Art and Individual Identity." Sunday Plus; daily the Nation, March 2007: 6.
- —. "Art During Sikh Period." *Sunday Plus; Daily the Nation*, September 2007: 14-15.
- —. "Art from the Past: Razzia Feroz and Her Work." *DNA; Debate News & Analysis*, January 25, 2014: 18-19.
- —. "Art from the Past: Trendsetting Painter, Super Mentor." *DNA; Debate News & Analysis*, February 08, 2014: 18-19.

- —. "Art in the Mughal Era." *Lounge; Daily the Pakistan Today*, October 7, 2012: 46-48.
- —. "Beyond Imagination." *Images: the DAWN*, May 25, 2014: 10.
- —. "Birds of the same feather." *Images: the DWAN*, July 13, 2014: 10.
- —. "Cold Verses Colours." *Sunday Plus; Daily the Nation*, February 2008: 30.
- —. "Color Continuum." *Sunday Plus; Daily the Nation*, December 2006: 12.
- —. "Colours of Challenge and Change." *Lounge; Daily the Pakistan Today*, December 2012: 15-16.
- —. "Divine Doctrinaire." *Sunday Plus; Daily the Nation*, june 2008: 26-27.
- —. "Down to earth." *Images: The DAWN*, May 04, 2014: 10.
- —. "Durre Waseem." In *Landscapes, Cityscapes and Related Conceptual Paintings*, by Rahat Naveed Masud and Barbara Schmitz, 86-87. Lahore: Department of Press and Publications, University of the Punjab, 2012.
- —. "Elegent complexity." *Images: the DWAN*, June 15, 2014: 10.
- —. "Expressions of 'Hope' on Canvas." *Lounge; Daily the Pakistan Today*, March 4, 2012: 52-54.
- —. "Fanasy and Fascinations." *DNA; Debate News & Analysis*, February 01, 2014: 19.
- —. "Fantasy, Frailty and Flowers." *Lounge; Daily the Pakistan Today*, February 12, 2012: 52-54.
- —. "Fashion through Ages." Sunday Plus; Daily the Nation, Nov 2009: 12-13.
- —. "Folds and Fantasies." *Lounge; Daily the Pakistan Today*, June 3, 2012: 52-53.
- —. "Four Fascinations." *Images: the DWAN*, August 17, 2014: 10.
- —. "Fragile but Forceful." *Sunday Plus; Daily the Nation*, March 2008: 26-27.
- —. "Hiran Minar: In Memory of a Departed Deer." Tourism Scenario International, May 2007: 7-8.
- —. "Hunza: Where Time Stops and Fairies Tread." *tourism Scenario International*, April 2007: 5-6.
- —. "Inner Itinerary." *Pakistan Today The Review*, April 17, 2011.
- —."Iqbal Hussain." In *Landscapes, Cityscapes and Related Conceptual Paintings*, by Barbara Schmitz and Rahat Masud, 76-77. Lahore: Department of Press and Publications, University of the Punjab, Lahore, 2012.

List of Articles in Newspapers / Magazines

- —. "Iqbal Hussain: Painting life and not the canvas." *DNA; Debate News & Analysis*, February 22, 2014: 19.
- —."Iqbal Khokhar." In Landscapes, Cityscapes and Related Conceptul Paintings, by Rahat Naveed Masud and Barbara Schmitz, 96-97. Lahore: Department of Press and Publications, University of the Punjab, 2012.
- —. "Is Art a Psudo Statement." *Sunday Plus; Daily the Nation*, January 2007: 12.
- —. "Is E-Art, Future Art?" *Vista; Daily the Post*, March 2008: 6.
- —. "Jewel in the crown." *Images: the DWAN*, July 20, 2014: 10.
- "Kehkashan Jafri." In Landscapes, Cityscapes and Related Conceptual Paintings, by Rahat Naveed Masud and Barbara Schmitz, 80-81. Lahore: Department of Press and Publications, University of the Punjab, 2012.
- —. "Labrynth of Colours." DNA; Debate News & Analysis, March 15, 2014: 18-19.
- —. "Little Maestros of Art." *Sunday Plus; Daily the Nation*, November 2007: 25.
- —. "Maliha Azami Aga." In Landscapes, Cityscapes and Related Conceptual Paintings, by Rahat Naveed Masud and Barbara Schmitz, 82-83. Lahore: Department of Press and Publications, University of the Punjab, 2012.
- —. "Many Faces of Eve." *Sunday Plus; Daily the Nation*, April 2007: 25.
- —. "Matchless Woodcut Maestro." *Monthly The PIQUE*, March 2014: 76-77.
- —. "MF Hussain: Naked Eyes, Bare Feet." *Lounge; Daily the Pakistan Today*, January 8, 2012: 50-51.
- —. "Mirza Matloob Baig." In *Landscapes, Cityscapes and Related Conceptual Paintings*, by Rahat Naveed Masud, 94-95. Lahore: Department of Press and Publications, University of the Punjab, 2012.
- —. "Modes of Soil." Sunday Plus; Daily the Nation, March 2008: 26-27.
- —. "Mughees Riaz: Palette and Profile." *DNA; Debate News & Analysis*, December 15, 2013: 18.
- —. "Mughees Riaz; A Painter with Passion." *The Designer's Style*, Jan 2013: 67-69.
- —. "Muhammad Arshad." In *Landscapes, Cityscapes and Related Conceptual Paintings*, by Rahat Naveed Masud and Barbara Schmitz, 99. Lahore: Department of Press and Publications, University of the Punjab, Lahore, 2012.

List of Articles in Newspapers / Magazines

- —. "Musarrat Hasan." In *Landscapes, Cityscapes and Related Conceptual Paintings*, by Barbara Schmitz and Rahat Masud, 74-75. Lahore: Department of Press and Publications, University of the Punjab, Lahore, 2012.
- "Naela Amir." In Landscapes, Cityscapes and Related Conceptual Paintings, by Rahat Naveed Masud and Barbara Schmitz, 88-89. Lahore: Department of Press and Publications, University of the Punjab, 2012.
- —. "Naïveté and nouveau." *Images: the DWAN*, August 10, 2014: 10.
- —. "Naked Eyes, Bare Feet." *Lounge*, January Sunday, 2012: 50-51.
- —. "Nude Art." FAQ: Fashion Avenue Quarterly, July 2005.
- —. "Pahari Painting." Lounge; Daily the Pakistan Today, September 16, 2012: 36-37.
- —. "Painting from the Heart." Sunday Plus; Daily the Nation, August 2007: 23-24.
- —. "Pioneers of Art in Pakistan: Anna Molka Ahmad, A Woman of Substance." *Monthly The PIQUE*, February 2014: 83-85.
- —. "Pioneers of Art in Pakistan: Khalid Iqbal." *Monthly The PIQUE*, April 2014: 76-79.
- —. "Poised Linearity." Sunday Plus; Daily the Nation, March 2008: 26-27.
- —. "Profile and Palette: Tanvir Fatima Rahman." DNA; Debate News & Analysis, March 01, 2014: 19.
- —. "Quddus Mirza." In *Landscapes, Cityscapes and Related Conceptual Paintings*, by Rahat Naveed Masud and Barbara Schmitz, 84-85. Lahore: Department of Press and Publications, University of the Punjab, 2012.
- —. "Rahat Naveed Masud." In *Landscapes, Cityscapes and Related Conceptual Paintings*, by Rahat Naveed Masud and Barbara Schmitz, 78-79. Lahore: Department of Press and Publications, University of the Punjab, 2012.
- —. "Reality of Illusions." *Sunday Plus; Daily the Nation*, March 2008: 12-13.
- —. "Resonance of a Tradition." *Lounge; Daily the Pakistan Today*, February 5, 2012: 52-54.
- —. "Resonance of a Tradition." *Pakistan Today The Lounge*, February 05, 2012.
- —. "Romancing with Nature." Sunday Plus; Daily the Nation, March 2008: 14-15.
- —. "Romantically Painful." Sunday Plus; Daily the Nation, February 2008: 25.
- —. "Silhouettes of Percipience." DNA; Debate News & Analysis, March 08, 2014:
 19.

List of Articles in Newspapers / Magazines

- —. "Soil and Soul." *DNA*; *Debate News & Analysis*, December 08, 2013: 16-17.
- —. "Steeped in Sufi Tradition." *Review; Pakistan Today*, April 03, 2011.
- —. "Still looking for Amrita." *Images: the DWAN*, August 24, 2014: 10.
- —. "Surrealistic Serenity." *Lounge; Daily the Pakistan Today*, March 18, 2012: 51-52.
- —. "The AAP Show ." DNA; Debate News & Analysis, February 15, 2014: 18-19.
- —. "The Art Expert." *Sunday Plus; Daily the Nation*, November 2007: 12-13.
- —. "The Colourist." *Lounge; Daily the Pakistan Today*, September 30, 2012: 46-48.
- —. "The Company Style." *Sunday Plus; Daily the Nation*, November 2007: 12-13.
- —. "The eyes of the beholder." *Images: the DWAN*, June 22, 2014: 10.
- —. "The Genius." *Sunday Plus; Daily the Nation*, December 2007: 26-29.
- —. "The Lasting Impression." *Sunday Plus; Daily the Nation*, July 2007: 27.
- —. "The maestro departs." *Images: the DWAN*, June 29, 2014: 10.
- —. "The music of lyrical lines." *Images: the DWAN*, July 06, 2014: 10.
- —. "The Pakistani Palette." DNA; Debate News & Analysis, January 18, 2014: 18-19.
- —. "Theatricality in Painting." Sunday Plus; Daily the Nation, June 2008: 26-27.
- —. "Tribute to HSZ." Sunday Plus; Daily the Nation, July 2010: 16.
- —. "What About the E-Art." Sunday Plus; Daily the Nation, December 2006: 10.
- —. "When I Learnt to Write." *DNA; Debate News & Analysis*, December 28, 2013: 17.
- —. "Zubeda Javed's Palette Never Dried Up" *Lounge; Daily the Pakistan Today*, July 2011: 46-47.
- Regular Articles in daily The Dawn from 2014, Onwards (https://www.dawn.com/authors/2884/nadeem-alam)

Seminars & Conferences
Participated and Attended

• Khalid Iqbal: The Maestro of Landscape Painting in Pakistan

Speakers: Dr. Khalid Mahmood, Dr. Shaukat Mahmood (Maxim) Dr. Rahat Naveed Masud, Dr. Rafia Tahir, Dr. Safia Farooq

Venue: College of Art & Design Punjab University Lahore

 The Peerless Pioneer: Commemorating the Centenary of the Birth of Anna Molka Ahmed

Speakers: Dr. Mussarat Hassan, Dr. Rahat Naveed Masud, Dr. Mamoona Khan, Dr. Shazia Mukhtar, Mr. Zarrar Babri

Venue: College of Art & Design Punjab University Lahore

A Webinar on Mixed Method Research

Dr. Amanullah, Dr. Khalid Mahmood

Webinar: Conducted Online by IRP

• Sarir-e Khama; An International Conference on Calligraphy

Speakers: Dr. Khusrev Subashi, Dr. Saleh, Dr. Emma Clarke, Dr. Kazim Khurasani

Venue: College of Art & Design Punjab University Lahore

• Seminar on Mrs. Anna Molka Ahmed

Speakers: Shahnawaz Zaidi, Dr. Shaukat Mahmood, Mrs. Jamila Zaidi, Mr. Jawed Iqbal

Venue: Senate Hall, College of Art & Design Punjab University Lahore

• ICAQHE: 3rd International Conference on Assessing Quality in Higher Education

Venue: Law College, University of the Punjab, Lahore

Seminar on: "Is Art Criticism Always Genuine"

Speakers: Dr. Shahida Manzoor, Dr. Murtaza Jafery, Dr. Shokat Mahmood, Quddus Mirza

Venue: Research Center, College of Art & Design Punjab University Lahore

International Seminar on: "Lahore-- A Crucible of Influences"

Speakers: Dr. Barbara Schmidt, Dr. Shaukat Mahmood, Dr. Jean-Marie Lafont, Dr. Eugene Ciurtin, Dr. Khalid Mahmud, Dr. Musarrat Hassan

Venue: Research Center, Lahore College for Women University Lahore

Seminar on: "Art and Culture of Lahore"

Speakers: Dr. Marcella Sirhindi (Abd ar-Rahman Chughtai), Dr. Jean-Marie Lafont (Lahore During the Sikh Period)

Venue: Senate Hall, Punjab University (Old Campus) Lahore

Seminar on: "Research Methodology"

Speakers: Dr. Flomina

Venue: Research Center, College of Art & Design Punjab University Lahore

Presentations / Papers

• Presentation/Lecture "Art in Islam"

Venue: Jamia Naeemia Lahore

• Presentation/Lecture "Art in Pakistan: Background and Contemporary Trends"

Venue: Multan College of Art and Design, BZU Multan

Paper on Zubeda Javed "A Painter Whose Palette Never Dried Out"

Venue: Main Hall, College of Art & Design Punjab University Lahore

• Paper on Anwar Afzal "An Affectionate Mentor"

Venue: Anna Molka Gallery, College of Art & Design Punjab University Lahore

• Paper on AR Nagori "Nagori; An Artist, An Agitator."

Venue: Research Center, College of Art & Design Punjab University Lahore

• Presentation: Modern Art from 1868-1945

Venue: HICK Garden Town Lahore

Presentation on: Indus Valley Civilization

Venue: Research Center, College of Art & Design Punjab University Lahore

• Presentation on: Jain Art

Venue: Research Center, College of Art & Design Punjab University Lahore

• Presentation: Baroque Art

Venue: Research Center, College of Art & Design Punjab University Lahore

Lecture: Influence of Colors on Human Behaviour

Venue: Bazm-e-Shirani, GC Sheikhupura

• Lecture: Language and Expression

Venue: Customs Public School System (Teachers Training Workshop) Lahore