

Curriculum Vitae: Prof. Dr. Ashfaq Ahmad

Name: Ashfaq Ahmad

Designation: Professor

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1.0 Introduction

Dr. Ashfaq Ahmad has more than **24 Years'** experience (including **15 years post-PhD experience**) in teaching, research, trainings, and administrative assignments at higher education sector/professional bodies of Pakistan. Presently, Dr Ahmad is serving as **Professor** at Hailey College of Commerce, University of the Punjab Lahore, Pakistan. Prior to this position/assignment he also served as:

- **Associate Professor** at Hailey College of Commerce, University of the Punjab, Lahore
- **Associate Professor & Head** at Management Sciences Department, Bahria University
- **Associate Professor & Director** at Institute of Business & Management, University of Engineering & Technology, Lahore
- **Assistant Professor & Head** of Noon Business School at University of Sargodha, Sargodha
- **Assistant Professor & Head** of Commerce Department at University of Sargodha, Sargodha
- **Assistant Professor & Head** of Business Administration at University of Sargodha, Sargodha
- **Superintendent Boys Hostels** at University of Sargodha, Sargodha
- **Lecturer** at Department of Business Administration, University of Sargodha, and other professional bodies since 2000.

Dr. Ahmad attained the entire academic qualification with first class by qualifying **PhD** (Management Sciences-Finance), **M. Phil** (Business Administration-Finance) having Commerce education (**M. Com; B.com & D. Com**) and **CA** (partially qualified). He has conducted training sessions at various professional bodies including:

- Institute of Bankers of Pakistan and NIBAF
- State Bank of Pakistan
- Pakistan Institute of Development Economics
- Pakistan Agriculture Research Council
- Small & Medium Enterprise Development Authority
- Albaraka Islamic Bank Private Limited
- Pakistan Post (Headquarter) etc.

Dr. Ahmad is actively contributing to various professional & academic bodies as a member e.g., Board of Studies; Board of Faculty; Academic Council; Selection board; Admissions Committee, and Reviewer/referee of various journals etc. He has supervised **246** graduates including **97 M. Phil/MS** graduates and **11 PhDs** as research supervisor. Dr. Ahmad has produced **171 publications** including **74 HEC recognized Publications** with RG Score **919.2**; h-index **17** & i-10 index **26** and Citations **1353** as per google scholar (<https://scholar.google.com.pk/citations?user=49RUOfEAAAJ&hl=en>) & **726** as per ResearchGate (<https://www.researchgate.net/profile/Ashfaq-Ahmad-24/stats>). A summary of research output is placed as under:

- **3 Books** (1 International & 2 National).
- **74 Research Articles** in HEC recognized journals (W, X and Y category)
- **5 Articles** in other Journals (Non-Recognized Journals)
- **89 Conference Papers** (International Conferences)

2.0 Summary of Professional Experience/Positions (2000 to 2024)

A. Teaching Role

- **Professor**, Hailey College of Commerce, University of the Punjab, Lahore
- **Associate Professor**, Hailey College of Commerce, University of the Punjab, Lahore
- **Associate Professor**, Department of Management Sciences, Bahria University
- **Associate Professor**, Institute of Business & Management, UET, Lahore
- **Assistant Professor**, Noon Business School, University of Sargodha
- **Assistant Professor**, Department of Business Administration, University of Sargodha
- **Lecturer**, Department of Business Administration, University of Sargodha
- **Lecturer**, Department of Business Studies, NICON Group of Colleges
- **Lecturer**, School of Accountancy & Finance, Lahore

B. Administrative Role

- **Head of Academics**, Hailey College of Commerce, University of the Punjab, Lahore
- **Focal Person**, ORIC University of the Punjab, Lahore
- **Incharge Accounts & Finance**, Hailey College of Commerce, University of the Punjab, Lahore
- **Incharge Evening Programs**, Hailey College of Commerce, University of the Punjab, Lahore
- **Office Incharge**, Hailey College of Commerce, University of the Punjab, Lahore
- **Incharge Nazir Block**, Hailey College of Commerce, University of the Punjab, Lahore
- **Head** of Management Sciences Department, Bahria University
- **Director**, Institute of Business & Management, University of Engineering & Technology, Lahore
- **Head** of Noon Business School, University of Sargodha, Sargodha
- **Head** of Business Administration Department, University of Sargodha
- **Head** of Commerce Department, University of Sargodha
- **Superintendent** Boys Hostels, University of Sargodha
- **Head** of Business Studies Department, NICON Group of Colleges

C. Research & Trainings

- Research Projects & Consultancy Services
- Certified Shariah Trainer for AAOIFI Shariah Standards
- SECP Certified Independent Director
- SMEDA Consultant & Trainer
- Curriculum Expert – Member & Convener of NCRC/HEC for Business Administration; Management Sciences; Commerce; Accounting & Finance and Banking & Finance
- Book Writer, Research Articles & Conference Papers
- Conference Presentations
- Keynote Speaker
- Session Chair
- Discussant & Moderator
- Conference Organizer
- Conference Coordinator
- Participant

Trainings

- Open Enrollment Programs
- Customized/Client Oriented Programs
- Activity based Programs.
- Standardized Programs & Collaborative Programs
- Consultancy and Advisory Services & Community Development Programs

Current Position - Professor at Hailey College of Commerce, University of the Punjab, Lahore

Role:

- Teaching to Undergraduate, Graduate and Research students (BS, MS, M. Phil & PhD)
- Supervision of Research Students (M. Com, M. Phil & PhD)
- Incharge Evening Programs
- Member, Board of Studies
- Member Board of Faculty
- Member Academic Council
- Member Senate, University of the Punjab, Lahore
- Member, Departmental Doctoral Program Committee
- Member ORIC Steering Committee
- Member Trainings, Workshops, Seminars and Conferences Committee
- Incharge, Financial Accounting Competition (FAC)
- Member Curriculum Review Committee and Development of New Programs
 - Diploma in Islamic Banking; Associate Degree in Commerce; Associate Degree in Accounting & Finance
 - BS Commerce, BS Accounting & Taxation, BS E-Commerce
 - Master in Commerce, MS Sales & Marketing and MS Entrepreneurship & Innovation
- Member of College Committees
 - Admissions Committee (2019; 2020; 2021 & 2022)
 - Equivalence Committee, Sports Committee, Purchase Committee and Executive Development Cell Committee: Examination Committee; Departmental Research Evaluation Committee; Departmental Tenure Review Committee; Departmental Strategic Planning Committee
- Member Organizing Committee
 - International Conference on Business & Commerce-2020
 - International Conference & Graduate Colloquium-2021
 - International Conference on Business & Commerce -2021
 - International Conference & Graduate Colloquium-2022
 - International Conference on Religion in Business-2022
- Focal Person for NBEAC Accreditation (2020 & 2021)
- Focal Person Prime Minister Complaints Cell
- Incharge, New Building (Block) Hailey College of Commerce
- Office Incharge, Hailey College of Commerce
- External Examiner/Evaluator for PhD/M. Phil & MS Thesis (National & International)

Résumé of Prof. Dr. Ashfaq Ahmad

3.0 Education & Trainings

Ph. D	(Management Sciences)
M. Phil	(Business Administration)
Master in Commerce	(Accounting & Finance)
Bachelor in Commerce	(Accounting & Auditing)
Diploma in Commerce	(Accounting)
Matriculation	

<u>Professional</u>	C.A. (part qualified-Intermediate)	ICAP
<u>Skills & Trainings</u>	Certificate in Project Preparation & Appraisal	PIDE
	Certificate in Project Management & Gender Analysis	PIDE
	Certificate in MS Project Management	PIDE
	Certificate in Linux Systems Administration	PCB
	Certificate in Civil Defense	GOP
	Certificate in MS Office	PCB
	Certificate in Strategic Planning of Business School	NBEAC/HEC
	Certificate in Academic Writing for Research	UOS
	Certificate in Curriculum Development in Islamic Finance	LUMS
	SECP certified Board's Director Training	IBA, Karachi
	Certificate in Academic Publication	ProQuest/HEC
	Certificate in Scholarly Publishing	Wiley/HEC
	Certificate in Research Excellence	Elsevier/HEC
	Certificate in Writing Tools	ProQuest/HEC
	Certificate in Art of Academic Honesty	ProQuest/HEC
	Certificate for Finance for N-Finance Executives	IBA, Karachi
	Certificate in Dissertations & Theses	ProQuest/HEC
	Certificate in Global New Features	ProQuest/HEC
	Executive Education & Project based Learning	Harvard Business School
	Data Analytics Using R	IBA, Sukkur
	Vibrant Research Culture at Business School	NBEAC/HEC
	Machine Language (Deep Learning, Python, Data Engineering)	National Center of Artificial Intelligence
	Business Policies and Accreditation of Business Schools	NBEAC/HEC
	Advanced Certificate in Shariah Standards	CEIF-IBA, Karachi
	Islamic Banking and Conversion Issues	State Bank of Pakistan
	Teaching Pedagogy & Modern Research Techniques	BAU, Cyprus/Turkiye
	Implementation of Undergraduate Education Policy	HEC, Islamabad

4.0 Distinctions

- **Convener**, National Curriculum Review Committee (**NCRC**) for Banking & Finance
- **Convener**, National Curriculum Review Committee (**NCRC**) for Accounting & Finance
- **Member**, National Curriculum Review Committee (**NCRC**) for Business Administration
- **Member of HEC Quality Assurance Committee for M. Phil & PhD Program** (since 2017)
- **Member, Accreditation Committee** (sub) Punjab Higher Education Commission
- **Member**, Working Group on Agriculture, Planning & Development Board, Govt. of the Punjab

- **PhD Fellowship/ scholarship** of HEC Pakistan based on GRE score (2004)
- **HEC Approved PhD Supervisor** (Management Sciences) since January 2011
- **Medals** for Educational Excellence in (Postgraduate & Doctorate)
- **Editor**, Journal of Commerce, Hailey College of Commerce, University of the Punjab
- **Editor**, Advances in Business and Management Studies; **Editor**, Advances in Financial Studies
- **Consultant**, SMEDA & **SECP** Certified Board Director
- **Master Trainer** (Coventry University, UK/British Council) for Capacity Building of HEC approved PhD Supervisors

5.0 Establishment of Department/Institute

- **Founder Head of Department**, Management Science Department at **Bahria University**
- **Founder Member & Director** of Institute of Business & Management, **University of Engineering & Technology, Lahore**
- **Founder Head of Noon Business School**, University of Sargodha, **Sargodha**
- **Founder Head of Department of Business Studies** Department at NICON College, **Lahore** (Sub-campus of Sarhad University)
- **Founder Member** for the Establishment of Department of Business Administration at University of Sargodha, **Sargodha**
- **Founder Member** of Executive Training & Development Cell (ETDC) at Hailey College of Commerce, **University of the Punjab, Lahore**
- **Founder Member** of Hailey College Media Cell (HCMC) at Hailey College of Commerce, **University of the Punjab, Lahore**
- **Founder Member** of Religion & Business Organization Research Cell (RBORC) at Hailey College of Commerce, **University of the Punjab, Lahore**

6.0 Professional Membership

- ❖ East Asian Economic Association
- ❖ Pakistan Society for Development Economics
- ❖ Jinnah Library, Gujranwala
- ❖ HEC MS/M. Phil & PhD Review Committee (2017 onward)
- ❖ Member Departmental Doctorate Postgraduate Committee, HCC, PU (2019 onwards)
- ❖ Member ORIC Steering Committee, University of the Punjab, (2020 onwards)
- ❖ Member QEC Committee, University of the Punjab (2020)
- ❖ Monitoring & Evaluation Committee of the University of Sargodha (2017-2019)
- ❖ Focal Person NBEAC of HCC, PU (2020 onwards)
- ❖ Focal Person of University of Sargodha (2017 -2019)
- ❖ Member Fund Raising Committee of the University of Sargodha (2017 & 2018)
- ❖ Member University of Sargodha Audit Committee (2017& 2018)
- ❖ Member University of Sargodha's SNE & Budget Committee (2018 -2019)
- ❖ Member Punjab University Inquiry Committee (2018-2019)
- ❖ Member, Purchase Committee
- ❖ Member, Curriculum Review Committee

A. Member of Board of Studies

- Government College University (GCU) Lahore (2023 onwards)
- COMSATS University Islamabad (2022 onwards)
- Women University, Multan (2022 onwards)
- Thal University, Bakkar (2022 onwards)
- University of the Gujrat, Gujrat (2021 onwards)
- Lahore College for Women University, Lahore (2020 onward)

- University of Central Punjab, Lahore (2020 onward)
- Layalpur Business School, GCUF (2020 onward)
- University of the Punjab (2019 onward)
- University of Okara (2019 onward)
- Noon Business School, University of Sargodha (2018 onward)
- Mirpur University of Science & Technology, Mirpur AJK (2015 Onward)
- University of Kotli, Azad Jammu & Kashmir (2014 onward)
- Bahria University (2013 & 2014)
- University of Engineering & Technology, Lahore (2012 & 2013)
- Govt. College University, Faisalabad (2011 onward)
- Department of Business Administration, University of Sargodha (2009 onwards)

B. Member of Academic Council

- University of the Punjab, Lahore (2022 onwards)
- Bahria University (2013 & 2014)
- University of Engineering & Technology, Lahore (2012 & 2013)
- University of Sargodha, Sargodha (2018-19)

C. Member Selection Board (for Faculty appointments)

- National Skills University Islamabad (2022 onwards)
- University of Education, Lahore (2022 onwards)
- Women University, Multan (2022 onwards)
- Bahria University (2013 & 2014)
- Govt. College University, Faisalabad (2012 onward)
- University of Engineering & Technology, Lahore (2012 & 2013)
- Azad Jammu & Kashmir University, AJK (2009 onward)

D. External Examiner/Evaluator for Ph. D

❖ International

- International Islamic University, Malaysia
- Jamal Mohamed college, Tiruchrappalli, Tamilnadu, India
- V.V. College of Science & Technology, Palakkad, Kerala
- Govt. Victoria College, India

❖ National

- University of Lahore, Lahore (2020 onwards)
- University of Management & Technology, Lahore (2020 onwards)
- Bahaudin Zakaria University, Multan (2020 onwards)
- University of Central Punjab, Lahore (2020 onwards)
- Bahria University Islamabad (2020 onward)
- Minhaj University, Lahore (2020 onwards)
- University of Arid Agriculture, Rawalpindi (2019 onwards)
- NCBA&E, Lahore (2019 Onward)
- International Islamic University, Islamabad, Pakistan (2018 onward)
- National University of Science & Technology (NUST), Islamabad (2017 onward)
- Riphah International University, Rawalpindi (2017 onward)
- Superior University, Lahore (2017 onward)
- Islamia University, Bahawalpur (2016 onward)
- Mirpur University of Science & Technology (2015 onward)

- Virtual University, Lahore (2015 onward)
- University of the Gujrat, Gujrat (2014 onwards)
- COMSATS University, Islamabad (2012 onward)
- University of Engineering & Technology, Lahore (2012 onward)
- University of Kotli, Azad Jammu & Kashmir (2011 onward)
- University of Sargodha, Sargodha (2009 onward)
- University of the Punjab, Lahore (2011 onward)
- Govt. College University, Faisalabad (2011 onward)

E. Research Supervisor

- University of the Punjab, Lahore (2019 onward)
- University of Sargodha (2010-2019)
- Bahria University (2013-2014)
- University of Engineering & Technology, Lahore (2012-2015)
- COMSATS University, Islamabad (2012 onwards)

F. Member Post Graduate Research Committee

- University of the Punjab, Lahore (2019 onwards)
- University of Engineering & Technology, Lahore (2012 & 2013)
- University of Sargodha (2017 - 2019)

G. Member Senate

- University of the Punjab, Lahore, Pakistan (2022 onwards)
- University of Engineering & Technology, Lahore (2012 & 2013)

H. Member Departmental Tenure Review Committee (DTRC)

- University of the Punjab, Lahore (2020 onwards)
- University of the Gujrat, Gujrat (2020 onward)
- Govt. College University, Faisalabad (2020 onward)

I. Member University Admission Committee

- HCC, University of the Punjab, Lahore (2019 onward)
- University of Sargodha (2009 - 2018)
- University of Engineering & Technology, Lahore (2012 & 2013)
- Bahria University Lahore Campus, Lahore (2014)

J. Editor, of Journal

- Journal of Commerce, Hailey College of Commerce, University of the Punjab
- Journal of Business and Management Studies
- Advances in Financial Studies

K. Member Editorial Board & Referee/Reviewer

- Association of Management & Development Institutes of South Asia
- Economic Empirical Review
- Academy of Society and Industry Alliance (ASIA)
- East Asian Economic Association
- Journal of Economics and International Finance
- International Review of Business & Social Sciences

7.0 Workshops, Seminars & Conferences

Research Conferences

Dr. Ahmad participated and presented his research work at numerous National and International Conferences as:

Panelist

- Harvard Business School
- NBEAC-HEC
- Curriculum Division-HEC
- QAA-HEC
- NCRC-HEC
- IoBM

Conference Discussant

International Conference on Poverty and Social Inequalities in Pakistan: Inclusive Growth Perspectives on May 24-25, 2017, at University of Sargodha

Webinars

- Harvard Business School
- Islamia University, Bahawalpur
- Pakistan Institute of Development Economics
- Inter Islamic Network on Information Technology, Directorate of P.D&HRD

Conference Organizer

- International Conference on Religion in Business, Hailey College of Commerce, University of the Punjab, Lahore, 2023.
- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2023.
- International Conference on Religion in Business, Hailey College of Commerce, University of the Punjab, Lahore, 2022.
- International Conference & Graduate Colloquium, Hailey College of Commerce, University of the Punjab, Lahore, 2022.
- International Conference on Business Administration, Institute of Business Administration, University of the Punjab, Lahore, 2021.
- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2021.
- International Conference & Graduate Colloquium, Hailey College of Commerce, University of the Punjab, Lahore, 2021.
- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2020.
- 2nd International Conference on Contemporary Issues in Business Management (ICIBM), 2012
- 1st International Conference on Contemporary Issues in Business Management (ICIBM), 2011

Keynote Speaker

- Understanding Chinese Governance System and Development Model, Regional Integration Center of the University of the Punjab, Lahore, Pakistan, 2023
- International Conference on Management, Business & Technology, University of Engineering & Technology, Lahore, 2018
- International Conference on Islamic Finance & Banking, IoBM Karachi, 2018
- International Conference on Research in Management, Superior University, Lahore, 2018
- International Conference on Management, Business & Technology, University of Engineering & Technology, Lahore, 2017

Conference Co-Chair

- International Conference on Religion in Business, Hailey College of Commerce, University of the Punjab, Lahore, 2022.

Conference Session Chair

- International Conference on Banking, Insurance & Business Management, Hailey College of Banking & Finance, University of the Punjab, Lahore, 2023.
- International Conference on Religion in Business, Hailey College of Commerce, University of the Punjab, Lahore, 2023.
- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2023.
- Deans & Directors Conference organized by Higher Education Commission of Pakistan, 2023
- International Conference on Business Administration, at Institute of Business Administration, University of the Punjab, Lahore, 2023.
- International Conference on Banking, Insurance & Business Management, Hailey College of Banking & Finance, University of the Punjab, Lahore, 2022.
- International Conference on Emerging Challenges of Organization in Developing Economies, Bahria University, Islamabad, 2022.
- International Conference on Banking, Insurance & Business Management, Hailey College of Banking & Finance, University of the Punjab, Lahore, 2021.
- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2021.
- International Conference on Business Administration, at Institute of Business Administration, University of the Punjab, Lahore, 2021.
- International Conference & Graduate Colloquium at Hailey College of Commerce, University of the Punjab, Lahore, 2021.
- International Conference on Business & Commerce, Hailey College of Commerce, University of the Punjab, Lahore, 2020.
- National Conference on Business Research, Islamia University Bahawalpur, 2019
- International Conference on Banking, Insurance & Business Management, Hailey College of Banking & Finance, University of the Punjab, Lahore, 2019
- International Conference on Management, Business & Technology, University of Engineering & Technology, Lahore, 2018
- International Conference on Islamic Finance & Banking, IoBM Karachi, 2018
- International Conference on Research in Management, Superior University, Lahore, 2018
- International Conference on Management & Commerce, University of Gujrat, 2018
- Global Forum on Islamic Finance, COMSATS Institute of Information Technology, Lahore, 2018
- Social Entrepreneurship, University of Sargodha, 2017
- International Conference on Management, Business & Technology, University of Engineering & Technology, Lahore (ICBMT), 2017

- Global Forum on Islamic Finance, COMSATS Institute of Information Technology, Lahore, 2016
- Global Forum on Islamic Finance, COMSATS Institute of Information Technology, Lahore, 2015
- International Conference on Management Research (ICMR), 2014
- Global Forum on Islamic Finance, COMSATS Institute of Information Technology, Lahore, 2014
- Referee for Qazi Farid Memorial Society, University of the Punjab, 2014
- Global Forum on Islamic Finance, COMSATS Institute of Information Technology, Lahore, 2013
- International Conference on Management Research (ICMR), 2013
- International Conference on Business, Technology & Engineering (ICBTE), 2010
- International Conference on Business & Technology (ICBT), 2008