

HOUSE NO: 362/H FARID TOWN SAHIWAL
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DR. RANA UMAIR NADEEM



OBJECTIVE

To challenge myself with communication and media related issues and offer to the management, solutions by utilizing my creative abilities.

PROFESSIONAL EXPERIENCE

- Working as an Assistant Professor in Public Relations and Advertising Department, School of Communication Studies, University of the Punjab, Lahore since 3rd June, 2022.
- Worked as a Lecturer in Centre for Media and Communication Studies, University of Gujrat from 21st November, 2011 to 2nd June, 2022
- Worked as a Visiting Faculty member Gaylord College of Journalism, Oklahoma University, USA in 2013.
- Worked as Research Scholar in Hailey College of Banking & Finance, Punjab University Lahore from April 2008 to April 2009.

ACADEMIC CREDENTIALS

Ph.D Mass Communication

Centre for Media and Communication Studies, University of Gujrat, Gujrat.

M.Phil Mass Communication(Research Track)

CGPA 3.55

Centre for Media and Communication Studies University of Gujrat, Gujrat

M.A Mass Communication

(Specialization in Electronic Media)

2003-2005 (Semester System)

CGPA 3.30 (Department of Mass Communication, Punjab University, Lahore)

Bachelor of Arts

1999-2001 (Annual System)

1st Division (B.Z.U Multan)

F.Sc. (Pre-Engineering)

1997-1999 (Annual System)

1st Division (71.9% B.I.S.E Multan)

Matriculation

1997 (Annual System)

1st Div (84.35% Government Comprehensive High School Sahiwal.)

Foreign Visits

- Spent fall semester 2013 at University of Oklahoma, U.S.A

Conferences/Seminars

- Presented paper in CIES 2013 International Conference, at Florida State University, U.S.A
- Workshop on in-depth training on data visualization by Gallup Pakistan.

DEBATES

- At Pakistan level.

CERTIFICATE

- Workshop on Basics of Broadcast Journalism arranged by Internews at University of the Punjab, Lahore.
- Workshop on Basics of Broadcast Journalism held by BBC at Islamabad
- Workshop on MS Office and Internet training held at ICS arranged by US information resource center.

AREAS OF INTEREST

- Communication Theories and Research
- Strategic Communication
- Development Communication
- Health Communication
- Political Communication
- International Communication

RESEARCH PUBLICATIONS

12 Research Articles published in HEC Recognized journals

