

Humera Omer Farooq

Email: humera.cad@pu.edu.pk
Cell phone: +923227373982
Address: 378/13B Lane 1, Sarfaraz Rafique road, Lahore Cantt.Pakistan.

Objective:

Teaching has been an inspiration for me and this passion has grown immensely and has presented challenges in ways that brings out the best in me.

Education:

1. **Ph.D.** Art & Design 2025, on “**Semiotic & Symbolic Significance of Pakistan’s Postage Stamp Designs**” Research Centre, College of Art & Design, University of the Punjab, Lahore, Pakistan.
2. **M. Phil-** Specialization Professional Practice (Design) 2013-2015 with CGP 3.59, Research Centre, College of Art & Design, University of the Punjab, Lahore, Pakistan. Dissertation Topic: ‘*Graphic Representation of Poetry; A visual relationship between Form and Content*’
3. **MFA** – Graphic Design, 2003-2004 (**gold Medal**), College of Art & Design, University of the Punjab, Lahore. Thesis Topic: ‘*Child Protection and Human Rights, a Design Campaign*’
4. **BFA**-Graphic Design, 1999-2002 (**Merit Award-Secured 2nd position**), College of Art & Design, University of the Punjab, Lahore.
5. **F.A-** (Statistics, Economics, H. Economics), **1st Division**, Defense Degree College for Women, Lahore.
6. **Matriculation-** (**1st Division**), Pakistan Foundation School, Lahore.

Experience:

- 1- **Assistant Professor, College of Art & Design, University of the Punjab Lahore, Pakistan. From August 2018 till date**

Roles & Responsibilities:

- Teaching Main Design subjects, including Research Methodology, Advance Publication Design, Advertising Design, Marketing, Creative Copy writing, Typography and History of Design to BFA part II, BFA III, BFA IV and MFA students.

- Thesis Supervisor for MFA graphic Design and BFA Graphic design & Illustration.
- Assisted calendar design for University of the Punjab.
- Member Curriculum development committee.
- Designed prospectus for University of the Punjab (College of Art & Design).
- Organized & judged various workshops on basic design & visual communication.
- Time table Development for Graphic Design Department.
- Member Publication Committee.
- Appointed as External Examiner for MA's at Himayet-e Islam College.
- Appointed as External Examiner at Hamza Foundation for BFA's.
- Team Member and coordinator of 'Canvas and colleagues' online exhibition.
- Coordinated and assisted in BFA Painting Catalogue 2020.

2- Lecture, College of Art & College of Art & Design, University of the Punjab Lahore, Pakistan. From October 2006 till October 2011(on contract) & from October 2011 till August 2018 (regular).

Roles & Responsibilities:

- Teaching Advanced Computer Graphics and communication design to post graduate students.
- Organizing member for the international conference on Calligraphy, at College of Art and Design.
- Participated as judge at LUMS art and design fair 2009.
- Designed the calendars for University of the Punjab (Art & Design Department) for the year 2009, 2010 & 2011.
- Designed prospectus for University of the Punjab (Art & Design Department) for the years 2009, 2010 & 2011.
- Organized & judged various workshops on basic design & visual communication.
- Performed the duties of a judge and organizer at "Anti-Corruption Seminar" held by NAB.

3- Graphic Designer & Consultant, Daily Times, Media Times Private Limited. From 1 March 2008 till March 2011.

Roles & Responsibilities:

- Designing Cover and inner layout of weekly Magazine. (One hundred and forty-four magazine editions)
- Copy writing for newspapers mast head.
- Designed Calendars for Sunday Magazine.
- Provide design consultancy for the weekly magazine “The Wikkid”.
- Provide opinion on E-Marketing of Daily Times, Wikkid & Sunday Magazine.

4- Teacher and In-house Designer at Lahore Smart School. From 2005 to 2007.

Roles & Responsibilities:

- Designing of E Books for Smart Education.
- Designing of School’s website.
- Teaching Arts & Crafts.

Published Paper in HEC recognized Research Journal

- 1- “Cultural Discourse on the Portrayal of Courtesans in Iqbal Hussain’s Realist Art: Conventions and Implications”
- 2- “Study of Architectural Motifs used in Aitchison College’s Main Building”.
- 3- “An Account of Bahawalpur's Postage Stamps Through Colonial Times & After”.
- 4- “Decoding History & Sociocultural Evolution Through the Lens of Era-Defining Trends in Pakistan's Postage Stamp Design”.

MEMBERSHIP OF LEARNED SOCIETIES AND OTHER ACTIVITIES IN UNIVERSITY PUBLIC OR INTERNATIONAL AFFAIRS:

- Member of ‘*Natak- the performing art society of PU*’ since 1999.
- Member of Lahore Book Club.
- Member of various committees regarding College and Student’s affairs.
- Participated in National and International Photographic Contests.
- Won National Photography and Poster Competition 2003.

- Developed websites for various companies.
- Designed Logos & Stationary of Lahore Smart School, Boxwood Interiors, Pakistan. Foundation School, Piñata & Co., Creations Events and many more.
- Designed Prospectus and yearbooks of various schools and Colleges.
- Conducted workshop on Professional Design Skills and Presentations.
- Conducted workshop of Basic Design.
- Supervised Design Thesis of over 50 post graduate students approximately.
- Judged different Graphic Design contests held at LUMS and Beacon House.
- Judged and organized Anti-corruption Poster completion with NAB.
- Performed as Mime artist and theater artist under Natak- the performing Art society of PUCAD.
- Participated in International Calligraphy conference ‘*Sareer-3- Khama*’ held at University College of Art & Design.

Computer Skills:

- Coral draw
- Adobe Photoshop
- Dream weaver
- Quark express
- Freehand
- Ms word
- Power point

Other Skills:

- **Print making**

Took printmaking as minor subject during my B.F.A and took a workshop of printmaking in which I learnt collograph, drypoint and etching techniques.

- **Photography**

This was my major subject along with graphic design in Bachelors. Won and participated in various national and international photography competitions.

- **Drawing**

Drawing being the backbone of all the related fields of art and designs so I’ve put extra effort in learning and trying to master the skill of drawing.

- **Copy writing**

Done copy writing for all POS material that gets published for University College of Art & Design, University of the Punjab.

